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WOMEN ENTREPRENEURSHIP: A STUDY ON STRUGGLE AND PREDOMINANCE OF WOMEN

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ABSTRACT

Women entrepreneurs are growing quickly in several global areas. Women's latent business ability has developed along with their social awareness. The "skill, knowledge, and adaptability" of women in business attract males. Aspects of women entrepreneurs' contributions are examined in this study. This study's aim is to answer particular issues scientifically. The study's principal purpose is to expose the hidden reality.

KEYWORDS: Entrepreneurship, Women, Struggle, Predominance Etc

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